



AMN Healthcare Appoints Dawn Anderson as Vice President of Client and Corporate Marketing

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SAN DIEGO, Jan. 7, 2015 /PRNewswire/ -- [AMN Healthcare Services, Inc.](#) (NYSE: AHS), the innovator in healthcare workforce solutions and leading provider of staffing services in the nation, has announced that Dawn Anderson has joined the company as Vice President of Client and Corporate Marketing.

At AMN, she will lead the development and execution of marketing and communications strategies that drive brand awareness, thought leadership, new business opportunities and lead generation. Dawn Anderson

"We're very excited for Dawn's contributions in this vital sector of AMN Healthcare. She brings an extensive background in marketing and strategic business development spanning the healthcare continuum," says Susan Salka, CEO and President of AMN Healthcare. "Her wealth of knowledge and industry experience will make her a critical asset in advancing AMN's long-term success in reaching out to current and future clients."

Prior to joining AMN, Ms. Anderson was Senior Vice President and Industry Marketing Leader for CareCredit, a GE Capital company that provides healthcare consumer financing. Previously, she was Vice President for MedImpact Healthcare Systems, the largest independent Pharmacy Benefit Manager (PBM). She also spent many years at PacifiCare Health Systems/Secure Horizons (now United Healthcare), where she was the Director of Product Development for Women's Health Solutions, Engagement Director and Manager of Internet Business. She also worked in marketing and business development at Orange Coast Memorial Medical Center, FHP and Tenet Hospitals. Ms. Anderson's experience also includes developing and managing strategic affiliations and technology partnerships.

She served on the Board of Directors for a California-based hospice company. She holds a Master in Business Administration and is certified in social media and new product development.

"AMN is perfectly positioned in the healthcare industry to provide high-demand, innovative services to organizations in the dynamic world of patient care," Ms. Anderson said. "I'm looking forward to helping advance AMN workforce and staffing solutions that enhance the care of patients and strengthen the effectiveness and efficiency of care providers."

[About AMN Healthcare](#)

AMN Healthcare is the innovator in healthcare workforce solutions and staffing services to healthcare facilities across the nation. AMN Healthcare's workforce solutions -- including managed services programs, vendor management systems and recruitment process outsourcing -- enable providers to successfully reduce complexity, increase efficiency and improve patient outcomes within the rapidly evolving healthcare environment. The Company provides unparalleled access to the most comprehensive network of quality healthcare professionals through its innovative recruitment strategies and breadth of career opportunities. Clients include acute-care hospitals, community health centers and clinics, physician practice groups, retail and urgent care centers, home health facilities and many other healthcare settings. AMN Healthcare disseminates news and information about the Company through its website, which can be found at www.amnhealthcare.com.

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